



Canadian Beef Breeds Council

For immediate release:

Calgary, Alberta
November 6, 2019

THE CBBC WELCOMES THE RESUMPTION OF BEEF AND PORK ACCESS TO CHINA

The Canadian Beef Breeds Council is pleased to learn of the resumption of access for beef and pork products to China. This indicates that relations between Canada and China are improving and we look forward to restored market access for all Canadian agricultural products.

The CBBC and its members continue to invest considerable resources in developing the China market for beef cattle genetics. China currently has the third largest national cattle herd in the world and represents an incredible opportunity for Canadian producers. On a recent trade mission to China, it was indicated that China wants to improve their beef cattle genetics and management systems to meet changing consumer preferences and land use pressures. We will continue to work close with Canadian and Chinese officials to restore access for bovine semen and embryos from Canada which ceased when permits expired in January 2019.

On behalf of CBBC and its members, we want to thank those involved in re-opening access in a timely manner. "The resumption of beef exports to China is an important step to restoring access for our world- class beef genetics and live cattle to one of the largest markets in the world"- CBBC President Roger Peters.

The Canadian Beef Breeds Council (CBBC) represents the Canadian beef cattle seedstock industry. Its members include Canadian beef breed associations, livestock and genetics exporters as well as agricultural service providers. The CBBC exists to represent and promote registered beef cattle both domestically and internationally as well as support genetic improvement programs for Canadian beef cattle.

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