



Canadian Beef Breeds Council

For immediate release:

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THE CANADIAN BEEF CATTLE SEEDSTOCK SECTOR WELCOMES THE USMCA

The Canadian Beef Breeds Council is excited about the opportunities that a new modern trade agreement between our largest trading partners will bring for beef producers. The United States Mexico Canada Agreement (USMCA) will ensure that agricultural products are able to move in an open and transparent system throughout the participating countries. Canadian beef cattle seedstock producers rely heavily on international markets to source new genetics as well as sell their genetics, which adds significant dollars directly back to the farm.

On behalf of CBBC, we want to thank Prime Minister Justin Trudeau and his team including Minister of Foreign Affairs- Chrystia Freeland and Minister of Agriculture and Agri-Food Lawrence MacAulay for their efforts in negotiating the agreement. The USMCA will set the framework for how we trade with our largest trading partners for the next generation. Canada is an exporting nation and as such we need effective trade agreements in place to facilitate trade. The United States alone represents approximately 80% of the global export market for Canadian beef cattle genetics and is critical to the ongoing success of our family farms.

The Canadian Beef Breeds Council (CBBC) represents the Canadian beef cattle seedstock industry. Its members include Canadian beef breed associations, livestock and genetics exporters as well as agricultural service providers. The CBBC exists to represent and promote purebred beef cattle both domestically and internationally as well as support genetic improvement programs for Canadian beef cattle.

www.beefbreeds.ca

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